

# grinfer.

## VIDEO COURSE QUALITY CHECKLIST

This checklist goes over the criteria regarding video quality of courses that you're about to send to us for submission. Our goal is to provide you with all the necessary information and guidelines developed by the Grinfer support team for the successful approval of video courses.

Please check the information listed below and make sure that you have followed the criteria before submitting your course for review.



### CRITERIA

### TYPE

#### Video duration

Each course should contain at least 30 minutes of high-quality video content.

**Recommended**

#### High-quality audio

All videos should demonstrate a clear audio quality. Make sure that there are no echos, distortion, background noise, or other distractions in your audio content.

**Required**

#### Video recording

Usage of professional lighting or daily light, proper exposure.

**Recommended**

### **High-quality video**

Videos should be recorded at a minimum resolution of 1920×1080 with clear lighting, framing, and a distinctly visible picture (not blurry or pixelated). 16:9 aspect ratio for videos and screencasts.

**Required**

### **Picture orientation**

Videos should be in a landscape mode. All video lessons that were recorded in a portrait mode will not be accepted.

**Required**

### **High-quality profile picture**

An image should be in HD resolution and your face should be clearly seen.

**Required**

### **Well-planned course structure**

A course should have a thoroughly planned structure that is easy to follow.

**Recommended**

### **Number of videos in a lesson**

Up to 3 videos in a lesson (just to make it easier for learners to absorb information).

**Recommended**

### **Course intro video and conclusion**

Each course should have a welcome video for an introduction of a course, as well as a conclusion part that summarizes it.

**Required**